

Newspaper video network airs showdown between top two High School Basketball teams

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FOR IMMEDIATE RELEASE

WHAT: Game between No. 1 vs. No. 2 in Indiana high school basketball to be broadcast live online on newspaper websites

WHEN: Saturday, Feb. 5, 2011 at 8:00 pm ET

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WASHINGTON, IN (Feb. 3, 2011) – When the two top-ranked class 3A high school basketball teams in Indiana go head to head on Friday, Feb. 5, 2011 at 8:00 pm Eastern fans across the state will be able to watch the game live on a network of Indiana newspaper websites.

The match up between No. 1 Washington High School vs. No. 2 Princeton High School also features Indiana University recruit Cody Zeller who plays for Washington. The game will be streamed live online Saturday night on the newspaper sports network.

Nineteen Indiana newspapers are affiliates of the iNK Barrel Video Network that includes 125 newspapers across 10 states. Viewers can log on to an affiliate newspaper site to watch the game.

The Washington Times Herald newspaper is the host Affiliate for the network broadcast. The game can be watched on that newspaper's site at: <http://washtimesherald.com/> or the Princeton Daily Clarion's site at: <http://www.tristate-media.com/pdclarion/>.

High school basketball fans can also see the state's No. 3 team in class 3A action on the online video network on Feb. 10 when third-ranked Lebanon High School plays at host Zionsville.

If your newspaper is already an affiliate you can simply direct your viewers to the game on your site. If not, all you need to do is join the network and future games can be on your newspaper site. The time is now to join the network and not miss out on matchups that the whole state is talking about.

For a complete list of network affiliate newspapers, please visit www.inkbarrelvideo.com.

About iNK Barrel

iNK Barrel Video's custom video CMS provides newspapers with a turnkey video-on-demand and live broadcasting solution that allows publishers to stream — and share — live feeds of local events over the iNK Barrel network. The iNK Barrel network is growing quickly across the country and now has more than 125 newspaper affiliates.

For more information on how your news organization can participate in the iNK Barrel Video Network, please contact Ross Ulrich at rulrich@inkbarrelvideo.com or Jeff Patterson at jpatterson@inkbarrelvideo.com.