

Largest Native American basketball tournament to stream live over Newspaper video network

The 34th annual Lakota Nation Invitational will be broadcast live over network of 60 newspaper websites.

DECEMBER 13, 2010

FOR IMMEDIATE RELEASE

WHAT: LNI tournament to stream live over newspaper video network

WHEN: December 15-18, 2010

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Dec. 13, 2010 – The largest Native American high school basketball tournament in the country will be broadcast LIVE over the Internet on the nationwide iNK Barrel Video newspaper network.

The Lakota Nation Invitational will be having their 34th Annual gathering in Rapid City, S.D. December 15-18, 2010. The event features boys' and girls' basketball teams from 32 schools spanning a five state region. The games will be streamed live online from Thursday, December 16 through Saturday, December 18 from 2 p.m. to 10 p.m. MT each day. The Lakota Nation Invitational is more than just a gathering of high school athletes from all over Indian Country. The event also features cheerleading, wrestling, hand games, a knowledge bowl and for the first time this year will also include archery, a fashion show and boxing.

The Native Sun News newspaper is the host Affiliate for the network broadcasts. Games can be watched on that newspaper's site at: www.nsweekly.com "High school basketball is extremely popular all across Indian Country," said Native Sun News Publisher Tim Giago. "This tournament is something that has interest in any community with a Native population." The three day gathering will also include craft shows and other various events for all to enjoy. For more information on the Lakota Nation Invitational, please visit www.lakotanationinvitational.org

For a complete list of network Affiliate newspapers, please visit www.inkbarrelvideo.com

About iNK Barrel

iNK Barrel Video's custom video CMS provides newspapers with a turnkey video-on-demand and live broadcasting solution that allows publishers to stream — and share — live feeds of local events over the iNK Barrel network. The iNK Barrel network is growing quickly across the country and now has more than 100 newspaper affiliates.

For more information on the tournament or on how your news organization can participate in the iNK Barrel Video Network, please contact Stewart Huntington at Huntington@inkbarrelvideo.com or 605.645.1850